

Sponsors & Exhibitors Return to Virtual Expo as Marketing Efforts Begin

New Berlin, PA – The Virtual Outdoor Hospitality Expo, which is slated for November 11th of this year (11/11/11), has begun to receive sponsorship and booth registrations from participants in last year's event.

The Expo which is conducted entirely on the Internet has received completed applications and payment from sponsors **Leisure Interactive, Checkbox Systems, Pelland Advertising, MCPS for Campgrounds, Best Parks In America** and from exhibitors **Campground Automation, Evergreen Insurance and Leavitt Recreation and Hospitality Insurance**. As mentioned in an earlier Press release, **David Gorin & Associates** is now the Presenting or Platinum Sponsor of the event.

This week, Campground Expo – the Producers of the Event – have formally begun marketing the Expo to nearly one thousand suppliers to RV Campgrounds, Marinas, Golf Resorts, Ski Resorts, Canoeing and Paddleboat Resorts and Dude Ranches around the world.

“There are some major difference this year,” says Art Lieberman producer of the Expo, “this year our software provider will actually “build the booth” for the exhibitors from files they supply. This will allow our people to market the event to the larger audience we are targeting and to publicize the event with more vigor. We also have the assistance of Evanne Schmarder as our Publicist and Advertising Manager, who has expertise in this field through her company, Roadabode Productions. We also will, once again, be pre-registering thousands of possible attendees by having the software send out user names and passwords to thousands of owners of hospitality businesses, informing them of their pre-registration.”

Deanne Bower, co-Producer of the Expo, is excited about the demo site which is being built. “Unlike last year,” Deanne says, “our demo site for the Expo will be the ACTUAL EXPO ITSELF. It is already a work-in-progress and will have the actual Lobby, Expo Hall with 5 actual exhibit booths, the Conference Room,

Lounge and Resource Center which can be viewed by a potential exhibitor after they log in.”

This is also the first time that two Expos are being marketed: the first show in November of this year, and the new Spring Expo, which will begin on February 10th of 2012. Sponsors and Exhibitors may choose to participate in one or both of the events.

The 2011 Expo is now been renamed “**David Gorin & Associates Presents - The Virtual Outdoor Hospitality Expo II**”.

The Virtual Outdoor Hospitality Expo II is scheduled to take place on 11-11-11 for 2 days and another 60 days in an on-demand status. The producers may be contacted by calling 877-901-EXPO (3976) or by e-mail at campvirtualshow@yahoo.com. Their website (currently being updated) is www.outdoorhospitalityexpo.com. Pelland Advertising maintains the Expo's Webpage.