

Virtual Expo Shifts Show Dates One Day

For Immediate Release

New Berlin, PA – “It’s entirely my fault”, admitted Art Lieberman. “I was so anxious to take advantage of the November 11th (11-11-11) date as an opening for our second Virtual Outdoor Hospitality Expo that I continued to think like the producer of a physical event, rather than the producer of an event conducted entirely on the Internet. Call it a senior moment!”

“November 11th is a Friday, which means the second day of the Expo would take place on a Saturday, which is entirely acceptable for a physical trade show but not at all appropriate when you expect exhibitors to man their computers at their place of business for a virtual event. It is fine for attendees who won’t have to travel anywhere to attend the event from their homes or any other location.”

Lieberman immediately contacted VCopious, the Expo’s software provider. They had absolutely no problem shifting the event which was moved one day earlier. The Virtual Outdoor Hospitality Expo will now open on **November 10th** and continue on November 11th. The show’s opening time will now be 12 noon EST for both days. The Expo will also be accessible to attendees for 60 days thereafter in the “On Demand” mode.

Lieberman and Associate Producer Deanne Bower were gratified that the Virtual Expo is not a physical show which, if it had to be moved, would have caused huge difficulties. Bower stated somewhat whimsically that they would have “had to notify the venue, the show dresser, the host hotel and their shuttle buses, the security personnel, and would have had to have changed their airline reservations and cancelled the car rental”. “This change”, Bower continued, “merely required that we change the website, the agreements and notified confirmed Sponsors and Exhibitors of the date shift.”

This change also gives the producers, other exhibitors, and attendees time for preparation and travel to the Yogi show which opens on November 13th in Covington, KY.

“David Gorin & Associates Presents - The Virtual Outdoor Hospitality Expo II” is scheduled to take place on 11-10-11 for 2 days and another 60 days in an on-demand status. The producers may be contacted by calling 877-901-EXPO (3976) or by e-mail at campvirtualshow@yahoo.com. Their website (currently being updated) is www.outdoorhospitalityexpo.com. Pelland Advertising maintains the Expo’s Webpage.