

Suppliers Can Preview Virtual Expo on August 23rd

New Berlin, PA – For Immediate Release

Producers of the Virtual Outdoor Hospitality Expo will be notifying over 1,400 suppliers for the outdoor hospitality industry that they can actually view a preview of the entire convention at 2:00 PM Eastern Standard Time on Tuesday, August 23rd. The actual Expo is set for 12 noon until 6:00 PM on November 10th, continue on the 11th and then be in the “on demand” status for 60 additional days. E-mails announcing the preview webinar will be sent out to suppliers of goods and services to campgrounds, marinas, golf and ski resorts, paddleboat and canoeing resorts and even dude ranches this week.

The invitation will also be extended to sponsors and exhibitors who have already committed to the convention. Members of the Advisory Board of the Expo are expected to attend and the actual tour of the facility will be conducted by Elizabeth Davenport and other personnel of VCopious, the software company who the producers have engaged for this year’s event.

“How unique is this?” asks producer, Art Lieberman. “I have produced nearly a dozen physical conventions and have never been able to actually demonstrate what the show would look like 2 ½ months before the actual event”.

Co-Producer Deanne Bower is equally enthusiastic about the preview. “We’ll also be able to explain how the booths will be set up in advance by VCopious with files furnished by participants and all about the unique reporting facilities ONLY available at an event which takes place on the Internet. Participants will be able to view which exhibits or conferences attendees visited, their length of stay and what materials they placed in the briefcases for later viewing after leaving the Expo”.

The Expo is proud to announce that several first-time Silver Sponsors have decided to participate this year, among them Allied Specialty Insurance, Chempace, LCN Outdoors, Solar LED Innovation and Webreserve.com. As previously announced, David Gorin & Associates and Best Parks In America are the Expo’s first Platinum Sponsors. New exhibitors are Bag-O-Loots, LLC and Manning and Novick. Two major announcements about sponsors are being withheld until they can be finalized, but both promised to bring excitement to the Convention.

Deb Kohls of Leisure Interactive, heading up the education portion of the Expo, is once again assembling a cast of interesting and varied speakers for the webinars. Last year’s keynote speaker Derrick Crandall drew nearly 250 attendees for his presentation.

The Virtual Outdoor Hospitality is produced by Art Lieberman and Deanne Bower of Campground Expositions. They can be reached at 877-901-EXPO (3976) or by e-mail at campvirtualshow@yahoo.com.