

Yurts of America Joins Virtual Expo

New Berlin, PA – For Immediate Release

“We have been big promoters of Cabins, Park Models and Yurts for the Campground Industry”, says Art Lieberman, Producer of the Virtual Outdoor Hospitality Expo, taking place on the Internet November 10th and 11th of this year.

“Our reasoning has been simple,” explains Lieberman, “since we are also credit and debit card providers and statistics indicate that campgrounds that have such facilities are more financially successful overall than those that do not have them”. Lieberman is President of MCPS for Campgrounds which processes transactions for hundreds of campgrounds.

“Last year we were successful at having several cabin and park model manufacturers as exhibitors at the Virtual Expo, and some are also returning to this year’s event, but we were unable to convince a yurt manufacturer to participate.” This is particularly ironic since both Campground Expositions and MCPS for Campgrounds are operated from a 30-foot yurt in New Berlin, PA.

So Lieberman and Co-producer Deanne Bower were gratified that Yurts of America, located in Indianapolis, Indiana agreed to become an Exhibitor at this year’s Expo. The Company’s founder, Ken Lawrence began operations in 1989 when a fierce storm at a social re-enactment event destroyed every participant’s camping tent but left the only yurt there unharmed. Lawrence was amazed at the durability of the yurt and its ability to repel even the harshest of weather. Lawrence, a woodcrafter, decided to dedicate his skills to the yurt business and in 2007, joined with Jerry Ritchie, a successful local businessman, to expand the operation.

YoA has sold yurts for all type of uses such as bed and breakfasts, permanent homes, temporary homes, workshops and, of course, campground rentals. The yurts range in size from 16-feet to 30-feet with colorful names like The Turkey Run, The Monon Trail (named after a rail trail in Indiana), The McCormick Creek and the Spring Hill. There are dozens of enhancements which may be added to the standard features of YoA yurts to make them even more appealing to campers. Prices start as low as \$7,518 and YoA is the ONLY Company that offers a 15-year limited warrantee.

“It’s unbelievable how OUR yurt has withstood the harsh Pennsylvania weather,” says Bower “especially this year. We’ve experienced heavy snows, winds and down pouring rains and, although we’ve heard the weather outside, we’ve remained comfortable inside. Our yurt is heated and air-conditioned and has all the amenities of a regular office – replete with a bathroom, refrigerator, microwave and coffee pot. Six desks with computers and a conference table fit comfortably into the 709 square feet of space in-the-round provided by our yurt. We’re big fans of yurts and owners have informed us that yurts rent first at campgrounds that have yurts, cabins and park models.”

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CAMPGROUND MANAGEMENT, the daily internet publication dedicated to the campground industry has also agreed to once again participate as a media sponsor and exhibitor in the Expo. CM is also published also as a hard copy newspaper.

Ann Emerson, Vice President of Woodall's Publication Corp, Sherman Goldenberg, Publisher and Steve Bibler, Editor, have been publicizing the Expo since its inception and we're happy to see them return for this second year's event.

The Virtual Outdoor Hospitality is produced by Art Lieberman and Deanne Bower of Campground Expositions. They can be reached at 877-901-EXPO (3976) or by e-mail at campvirtualshow@yahoo.com. The website of the Expo is www.outdoorhospitalityexpo.com.