

The **First International Virtual Outdoor Expo** is being produced by **Campground Expositions**. The company's President and the Producer of the Expo, Art Lieberman, has had a great deal of experience in the production of trade shows and conventions. In 1984, Lieberman produced a small show called **Video Marketplace** at the Adria Conference Center in Queens, NY which tapped into the flourishing video rental business. The show drew over 1,100 video storeowners.

Two years later, under the name of **The East Coast Video Show**, the show moved to the Showboat Hotel and Casino in Atlantic City, drawing over 3,800 attendees. The trade show stayed in Atlantic City for 3 more years drawing, in its final appearance, over 8,500 attendees from all over the US and Caribbean Islands. Lieberman sold the show in 1989 when it became apparent that the large video chain stores made it virtually impossible for the mom-and-pop stores to compete.

Throughout the early 1990s, Lieberman produced or co-produced several other trade shows in the hobby, pet and 900-call industries. In the late 1990s he produced several outdoor multi-cultural festivals in Connecticut and New York.

In 2000, Lieberman became president of MCPS of Central PA and is now the President of MCPS for Campgrounds – a credit/debit card processor specializing in the RV Campground Industry. Working with Deanne Bower VP of Sales and Marketing for MCPS, the two are now co-producing the Virtual Expo.